



DirectEmployers
Association

HOUSEKEEPING TIPS

- If you have Zoom issues, please email kacie@directemployers.org
- Questions can be asked using the Q&A panel and will be read aloud at the end of the session.
- Today's webinar is being recorded and will be sent via email within a few days.
- Don't forget to complete the post-event survey at the end of the webinar!

Last but not least...

Use #DEchat to tweet during the event!

The Why and How of Veteran Recruitment

The Why

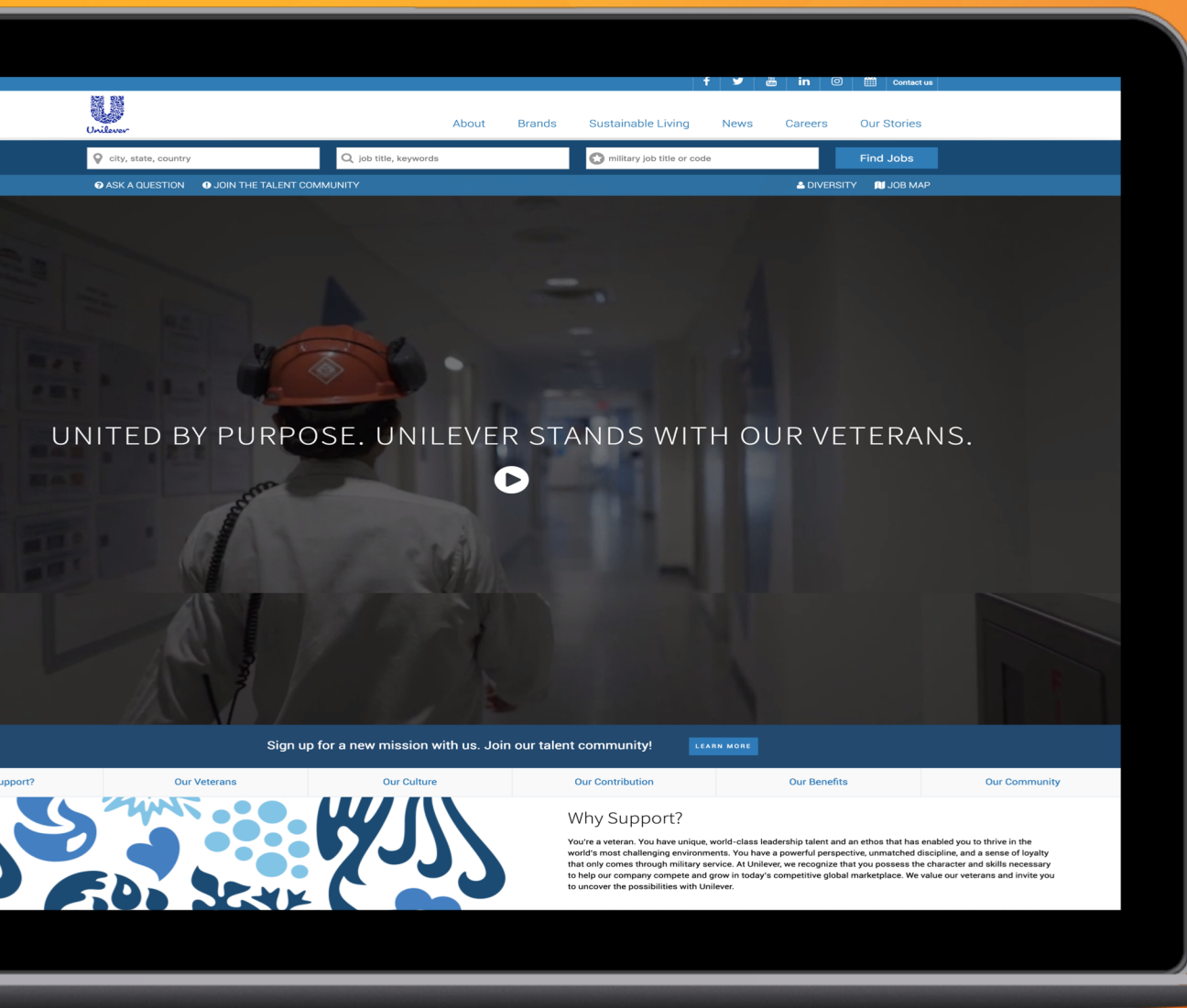
- WOTC Tax Credits
- Unique Backgrounds/Experience
- Diversity & Disability
- Compliance/VEVRAA



The How

- Set Goals
- Networking, Events, and Partnerships
- Social Media and Branding
- Career Site





Veteran Widget

A set of search boxes including MOC translator that can be added to your existing site career site.



Veteran Crosswalk

A stand-alone site tailored specifically to attract and engage Veterans with our MOC translator.



Custom Vet Solution

A bold recruitment experience designed from the ground up that will make it clear you value hiring Veterans.

Flexible

We can match your current corporate layout or start completely fresh. The possibilities are unlimited.



[Topgolf](#)



[G-Tech](#)



[Victory Packaging](#)



[Ally](#)



[JBS USA](#)

Veteran Widget

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[Ross Stores](#)



[SunTrust](#)



[Red Cross](#)



[Boeing](#)



[Capital One](#)

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[Allied Universal](#)



[AdventHealth](#)
(w/ Flex Template)



[Los Alamos](#)
[National Laboratory](#)
(w/ Flex Template)



[Bank of the West](#)
(w/ Flex Template)



[Aetna](#)

How DirectEmployers Can Help



- Automation with Syndicated Partners
- VetCentral Direct
- Additional Partner Resources
- Connect Community
- Voc Rehab +
- Recruit Rooster



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Questions?