



**RECRUIT**  
ROOSTER



**Product Demo: Amplified Candidate  
Engagement & Storytelling with TA Video**

## Meet your Presenters



**Drew Palmer**

Creative Director



**Tyler Poling**

Sr. Director, Prod Dev

The most flexible provider of recruitment marketing products and solutions

TALK TO US



**As your recruitment marketing partner, we'll help you reach your hiring goals in no time.**

We empower talent acquisition teams with the services and technology they need to attract and engage the best talent.



**Improve your candidate**



# ABOUT US

Recruit Rooster is a dynamic collective of creative visionaries, seasoned recruiters, and savvy marketers dedicated to revolutionizing your recruitment strategy. We specialize in streamlining your talent acquisition process through tailor-made career sites and innovative technology, ensuring a seamless experience for both candidates and employers.



You are an HR professional who is  
dissatisfied with your outdated  
career site



Stock



Professional



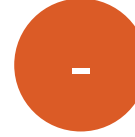
DIY

# STOCK



## Advantages

- Time-Efficient
- Professional Appearance
- Cost-Effective



## Considerations

- Originality
- License Agreement
- Misleading





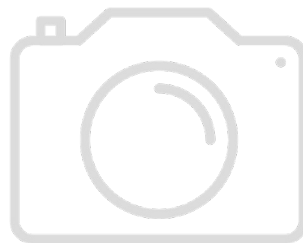
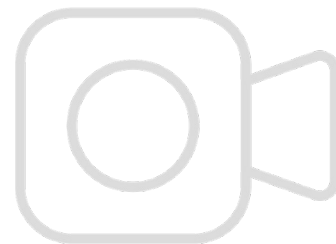
hire a

# Professional



## Advantages

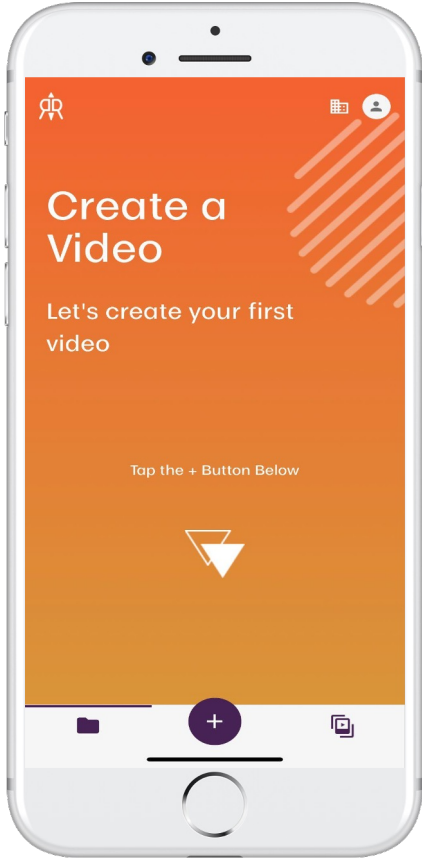
- High Production Value
- Tailored to Brand
- Creative Flexibility



## Considerations

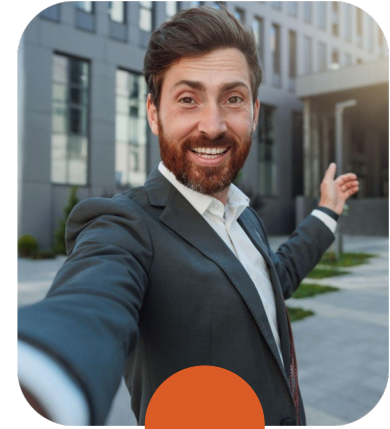
- Budget Allocation
- High Stakes
- Timeline

# DO IT YOURSELF



## Advantages

- Cost-Effective
- Authentic
- Flexible



## Considerations

- Technical Proficiency
- Quality Control
- Delivery



# Talent Attract Video

Introducing Talent Attract Video, our new video platform that empowers your employees to share their authentic experiences and stories with your customers! With just a few taps on their phone, employees can now record their own testimonial videos through our easy-to-use app.

