



verified[®] | TRUSTED
CREDENTIALS | BACKGROUND
SCREENING

60-MINUTE WEBINAR

2021 TRENDS REPORT: BACKGROUND SCREENING ACROSS INDUSTRIES



TODAY'S SPEAKER
CLARE HORVIK
Sr. Contributor

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SNEAK PEEK: 3 KEY 2021 TAKEAWAYS



CRIMINAL HISTORY

searches remain steady



LAYERING SOURCES

adds value across industries



SEX OFFENDER SEARCHES

see a spike

TYPES



OF BACKGROUND CHECKS IN THE USAGE STUDY

- 
1. PUBLIC RECORDS, CRIMINAL & ID
 2. PROFESSIONAL VERIFICATIONS
 3. INTERNATIONAL SEARCHES
 4. DRUG TESTS
 5. MISCELLANEOUS / INDUSTRY-SPECIFIC

WHAT BACKGROUND CHECK TYPES ARE MOST COMMON?



Source: Verified Credentials Research, 2021

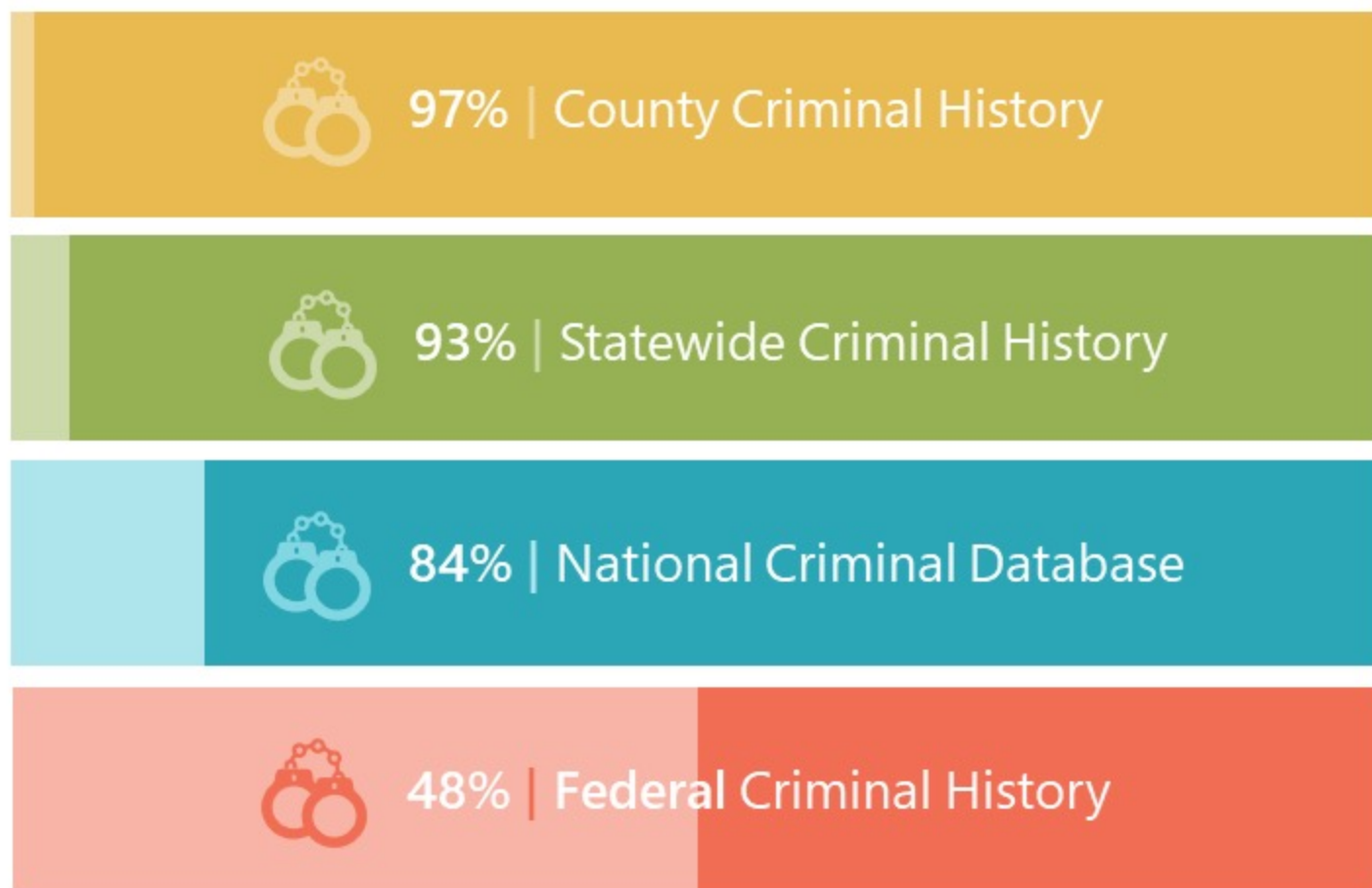
01

CRIMINAL, PUBLIC RECORD & ID SEARCHES



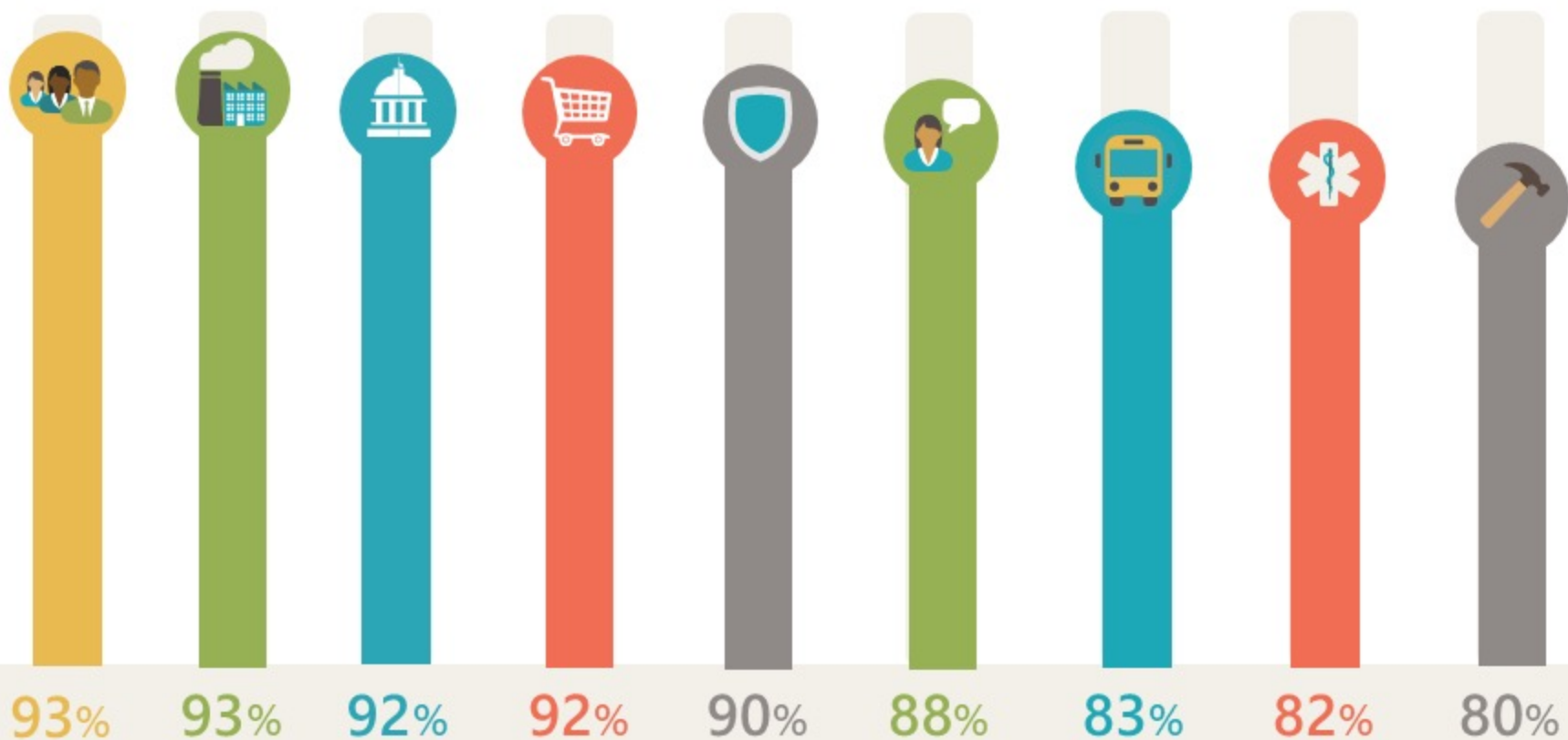
LAYERING SOURCES TO FIND CRIMES

Biggest jump!
↘



Source: Verified Credentials Research, 2021

MOST SEARCH A NATIONAL CRIMINAL DATABASE BUT SOME INDUSTRIES MORE THAN OTHERS

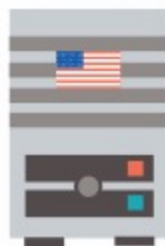


Source: Verified Credentials Research, 2020

THINKING OUTSIDE
THE
CRIMINAL RECORD

BOX

WITH
OTHER PUBLIC RECORDS



GOVERNMENT
WATCH LIST

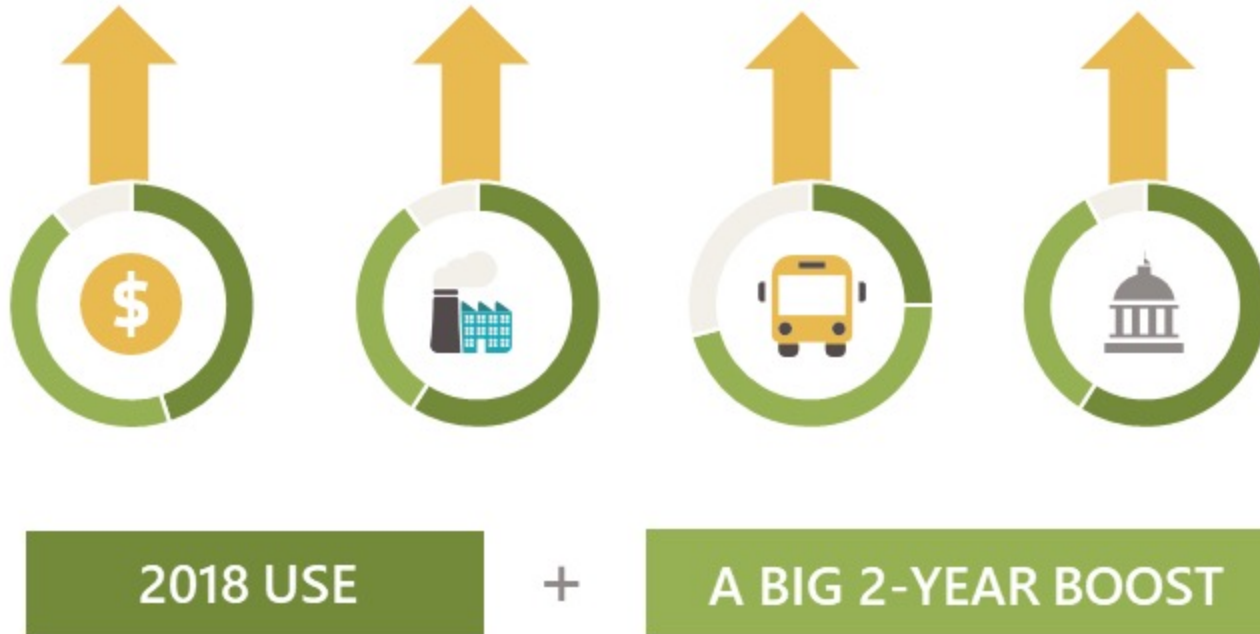


DRIVING
REPORT



CIVIL
SEARCH

BIG INCREASES IN USE OF SEX OFFENDER REGISTRY



ANOTHER LOOK AT LAYERING SEARCHES

70% that use a National Criminal Database Search use a National Sex Offender Registry too!

Source: Verified Credentials Research, 2020

FIND NAMES. FIND LOCATIONS.

3 out of 4 organizations
use **ID traces** to find what
candidates don't disclose.

Source: Verified Credentials Research, 2021



02

PROFESSIONAL VERIFICATIONS



MORE EMPLOYERS WANT EXPANDED INSIGHTS

Reference checks surged over the last two years.

They play a more important role as more hiring decisions are **digital only**.



40% increase!



INDUSTRIES WITH STEADY USE OF VERIFICATIONS



ACADEMIC HISTORY

Consulting | Manufacturing | Technology

82%



JOB HISTORY

Consulting | Manufacturing | Technology

71%



PROFESSIONAL LICENSE

Staffing | Prof. Services | Financial

33%



03

INTERNATIONAL SOLUTIONS





31% OF MID TO LARGE COMPANIES CONDUCT INTERNATIONAL SEARCHES



CRIMINAL



ACADEMIC



JOB

Less common: Credit & Professional Licenses

Source: Verified Credentials Research, 2021

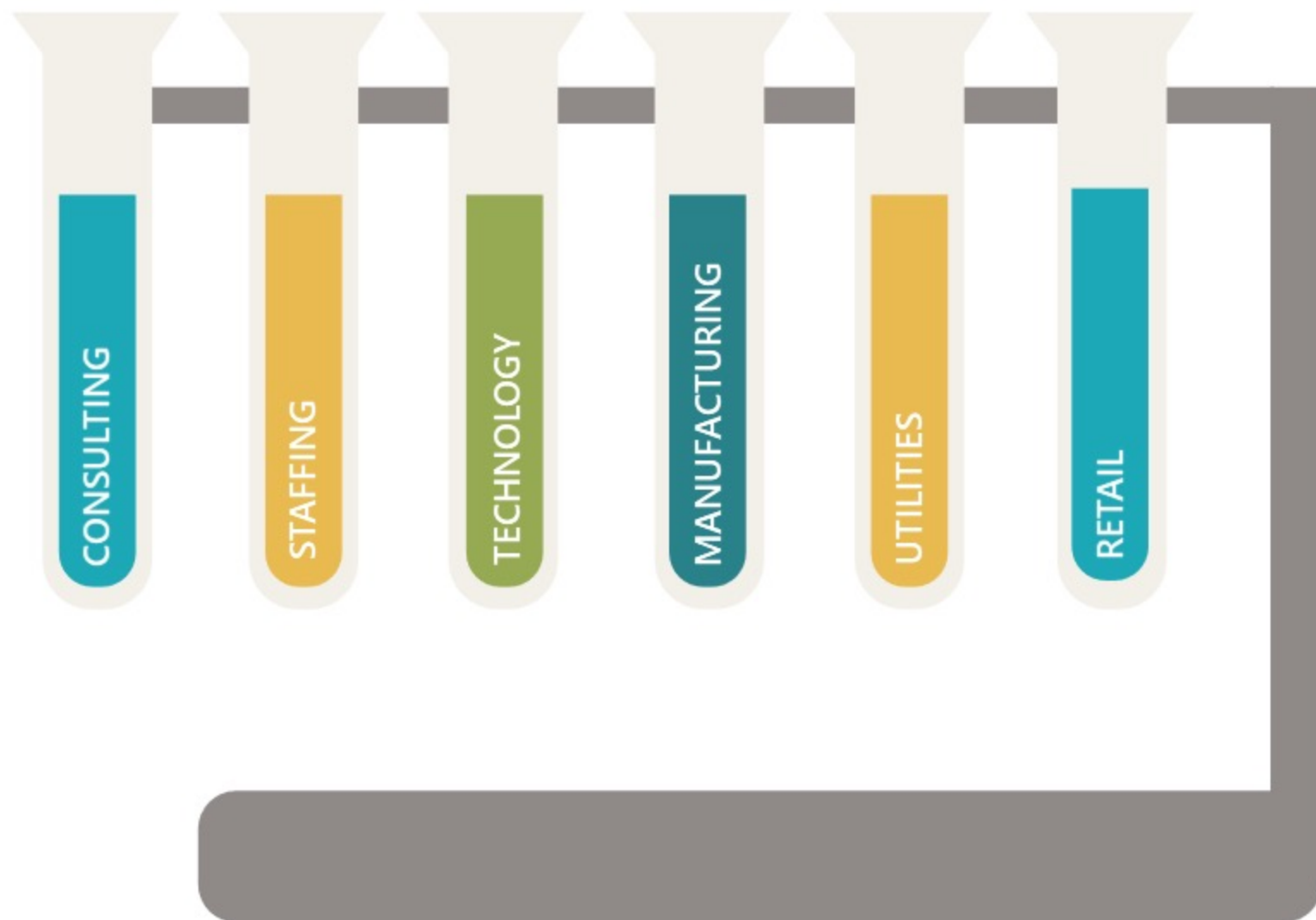
04

DRUG TESTS



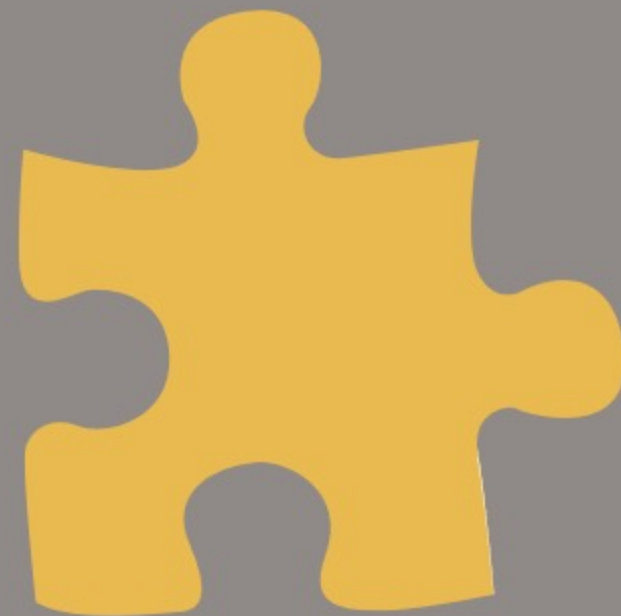
TOP INDUSTRIES FOR DRUG TESTING

Source: Verified Credentials Research, 2021



05

MISCELLANEOUS / INDUSTRY-SPECIFIC





INDUSTRY PROFILES

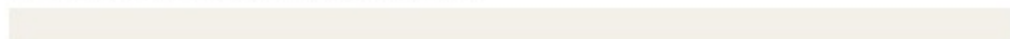


MEET JOE OWNER OF A COMMERCIAL CONSTRUCTION COMPANY

County Criminal Search  



Statewide Criminal Search



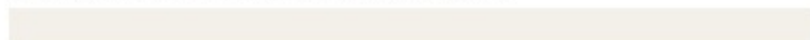
National Sex Offender Registry



Driving Record



National Criminal Database



Federal Criminal Search



OTHER COMMON SEARCHES

ID Trace | Academic Verification | Worker's Compensation

Example scenario only based on averages for the construction industry. Not a recommended package. Source: Verified Credentials Research, 2021

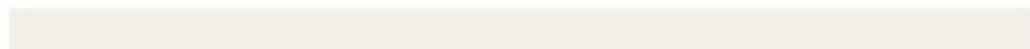


MEET SARAH MANAGER OF A MID-SIZED TECHNOLOGY COMPANY

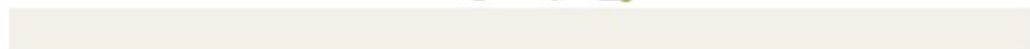
County Criminal Search  



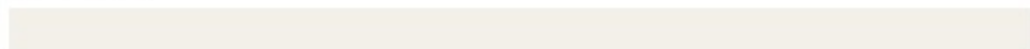
Statewide Criminal Search



National Sex Offender Registry 



ID Trace



National Criminal Database



OTHER COMMON SEARCHES

Federal Criminal Search | Academic & Employment Verifications
International Services | Government Watch List | FACIS®

Example scenario only based on averages for the construction industry. Not a recommended package. Source: Verified Credentials Research, 2021



MEET MIKE HR MANAGER OF A LARGE BANK

County Criminal Search



Statewide Criminal Search

Federal Criminal Search

National Sex Offender Registry

OTHER COMMON SEARCHES

National Criminal Database | Academic Verifications
ID Trace | Credit Report

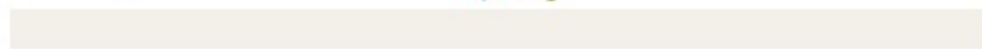
Example scenario only based on averages for the construction industry. Not a recommended package. Source: Verified Credentials Research, 2021



MEET JULIE

DIRECTOR OF HR FOR A LARGE HOSPITAL

County Criminal Search  



Statewide Criminal Search



National Sex Offender Registry 



National Criminal Database 



ID Trace



OTHER COMMON SEARCHES

Academic, Employment & Professional License Verifications
Driving Records | FACIS | OIG Sanctions

Example scenario only based on averages for the construction industry. Not a recommended package. Source: Verified Credentials Research, 2021

KEY TAKEAWAYS FROM THE 2021 TRENDS REPORT



REFERENCE CHECKS



STATEWIDE CRIMINAL SEARCHES



SEX OFFENDER REGISTRY



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