

VETERAN RECRUITMENT: BECOME A VETERAN FRIENDLY EMPLOYER BRAND



RECRUIT
ROOSTER





INTRODUCTION

- 6 years of service
 - Navy Rescue Swimmer/Helicopter Crew Chief
- 5 Deployments
- 1,200 hours in the back of an MH-60S
- 4 years in Recruitment Marketing helping
Companies and Veterans find each other



Rob Cox
Recruit Rooster
Key Account Executive



SKILLS BASED HIRING



The What and Why of Skills Based Hiring



SKILLS BASED HIRING



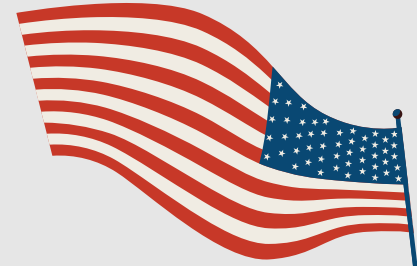
WHAT?

- ★ Hiring based on skills learned through alternative routes
- ★ Understanding meaningful knowledge or skills gained through experiences



WHY?

- ★ Degrees don't make the candidate
- ★ Experiences often translate smoother into positions than traditional learning



CALCULATING MILITARY EXPERIENCE IN TERMS OF SKILLS BASED REQUIREMENTS





CALCULATING MILITARY EXPERIENCE

- ★ Veteran difficulties
- ★ Organizational challenges
- ★ Real world application of military experiences





OVERCOMING CHALLENGES

Developing ERGs



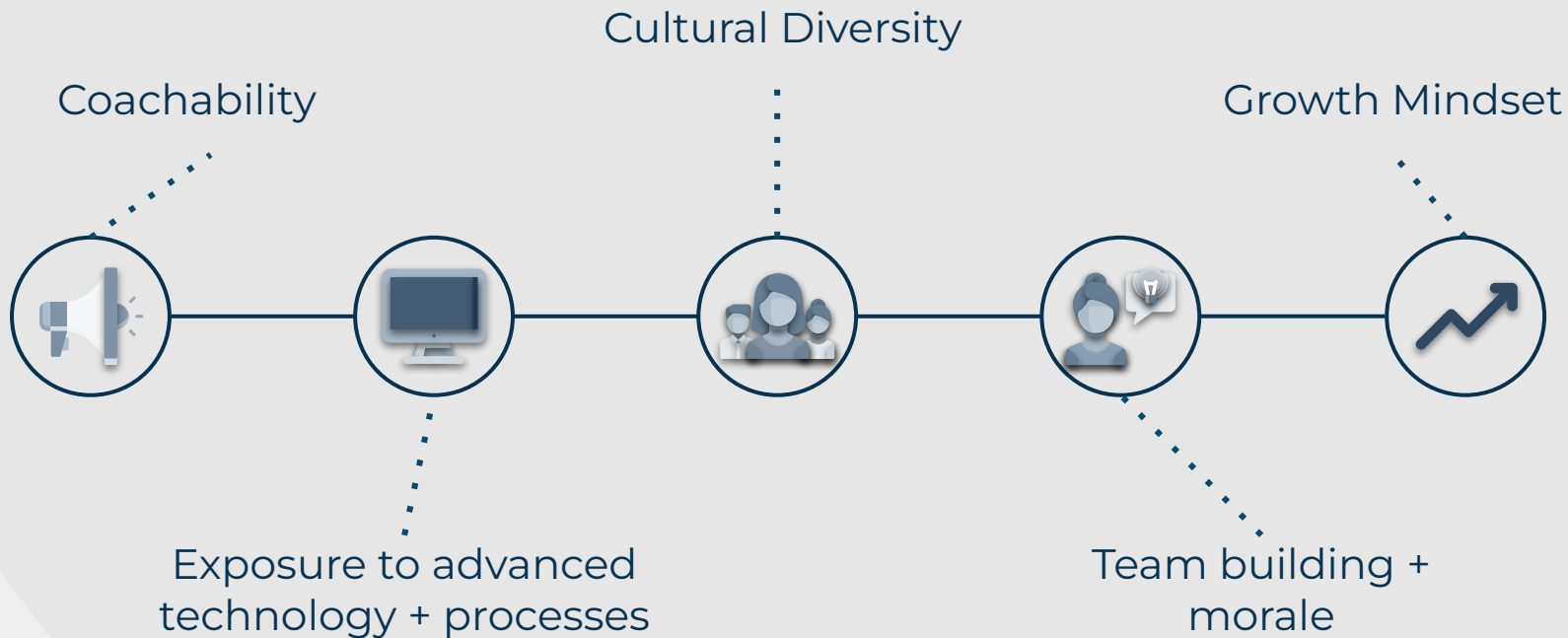
Putting Your CRM
to Use



Building Trust

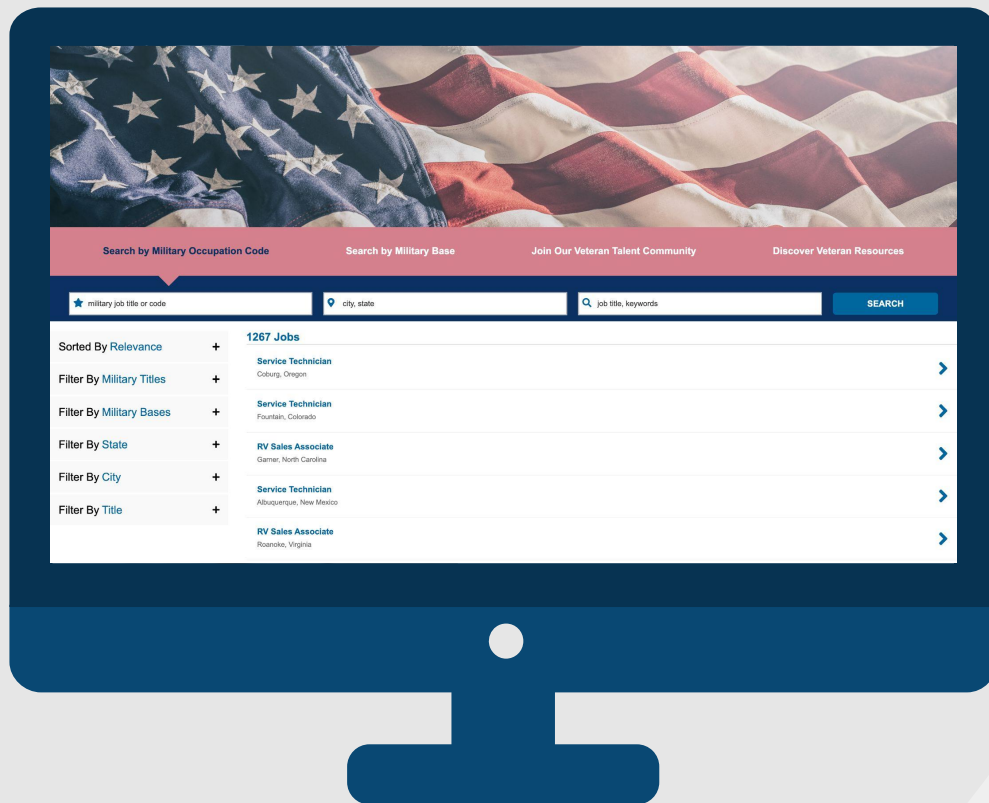


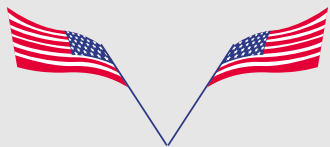
TANGIBLE INTANGIBLES VETERANS ARE LIKELY TO POSSESS





TOOLS FOR VETERAN HIRING





THANKS



Rob Cox
Recruit Rooster
Key Account Executive



WHOA!



This can be the part of the presentation where you can
introduce yourself, write your email...



THE SLIDE TITLE GOES HERE!

Do you know what helps you make your point clear?

Lists like this one:

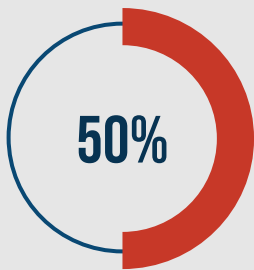
- They're simple
- You can organize your ideas clearly
- You'll never forget to buy milk!

And the most important thing: the audience won't miss the point of your presentation



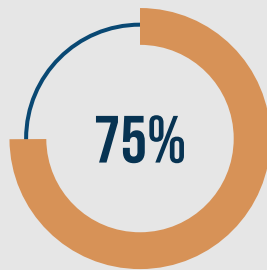


LET'S USE SOME PERCENTAGES



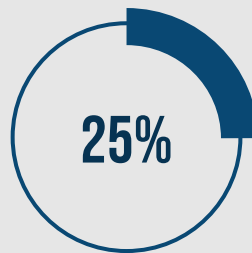
MERCURY

It's the closest planet to the Sun and the smallest in the Solar System



VENUS

Venus has a beautiful name and is the second planet from the Sun



MARS

Despite being red, Mars is actually a cold place. It is full of iron oxide dust



YOU CAN USE SIX COLUMNS



MERCURY

It's the closest planet to the Sun



VENUS

Venus is the second planet from the Sun



MARS

Mars is actually a very cold place



JUPITER

Jupiter is the biggest planet of them all



SATURN

It's composed of hydrogen and helium



NEPTUNE

It's the farthest planet from the Sun



9H 54M 16S

Is Jupiter's rotation period



384,400 KM

Is the distance between the Earth and the Moon



333,000,000

Earth's is the Sun's mass



455.333 M

Saturn is a gas giant and has several rings



AWARDS AND DECORATIONS



ARMY

Mercury is the closest planet to the Sun and the smallest one in the Solar System



AIR FORCE

Venus has a beautiful name and is the second planet from the Sun



MARINE CORPS

Despite being red, Mars is actually a cold place. It's full of iron oxide dust



NAVY

The Earth is the amazing planet where we all live. It's also called the blue planet



482,004,000



Big numbers catch your audience's attention

AWESOME

WORDS





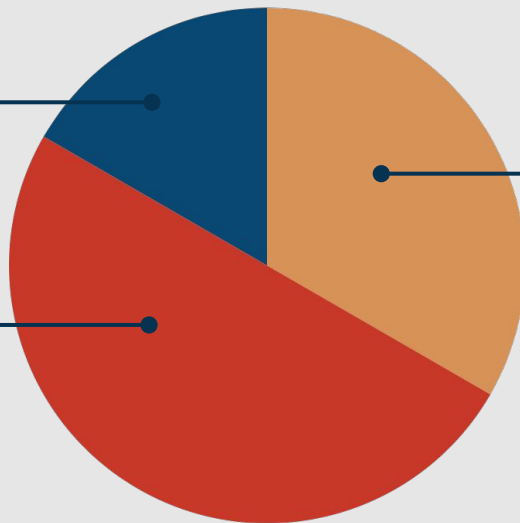
INFOGRAPHICS MAKE IT EASIER

12%

Despite being red,
Mars is a cold place

56%

Mercury is the closest
planet to the Sun



34%

Venus has extreme
temperatures

Follow the link in the graph to modify its
data and then paste the new one here.
For more info, click here



TABLES MAKE IT EASIER

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
Mercury	Mars	Neptune	Pluto	Mars
Neptune	Venus	Jupiter	Ceres	Neptune
Mars	Jupiter	Venus	Earth	Saturn
Neptune	Venus	Jupiter	Ceres	Neptune



Venus is the second planet from the Sun



Jupiter is the biggest planet of them all



**A PICTURE IS WORTH A
THOUSAND WORDS**





A TIMELINE ALWAYS WORKS FINE

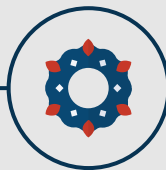
2018

Jupiter is the biggest
planet of them all



2020

Venus is the second
planet from the Sun



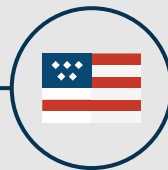
2019

Mercury is the closest
planet to the Sun



2021

Mars is actually a very
cold place





THIS IS A MAP

MARS

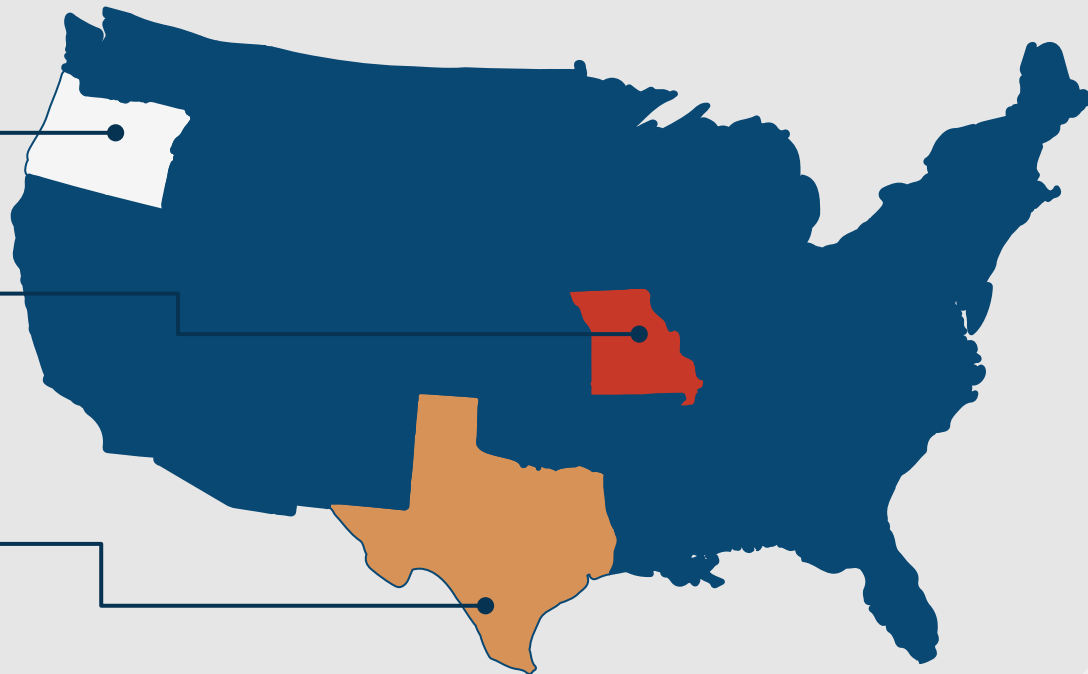
Despite being red, Mars is a cold place

VENUS

It has a beautiful name, but it's hot

MERCURY

Mercury is the closest planet to the Sun





ALTERNATIVE RESOURCES





RESOURCES

PHOTOS:

- Panoramic view of an american usa flag on green grass
- Hand waving usa flag

VECTORS:

- Flat design veterans day
- Flat design veterans day
- 4th of july - independence day illustration 1
- 4th of july - independence day illustration 11
- Flat 4th of july - independence day illustration
- Vintage veterans day

ICONS:

- Icon Pack: Memorial Day

ICON PACK: MEMORIAL DAY



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Advent Pro

(<https://fonts.google.com/specimen/Advent+Pro>)

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#e6e6e6

#f5f5f5

#094873

#073352

#c73828

#d79257

Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out [How it Works](#).



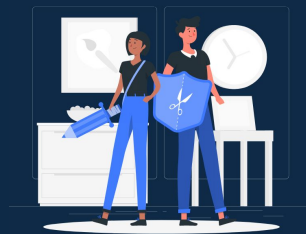
Pana



Amico



Bro



Rafiki



Cuate

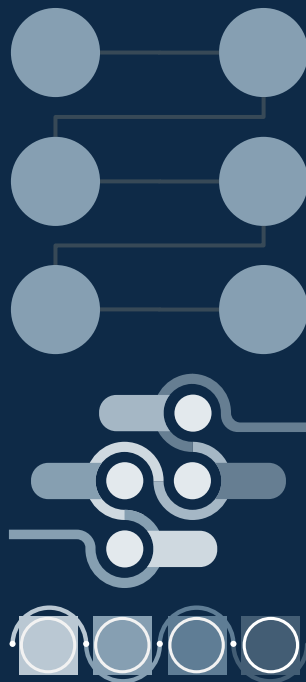
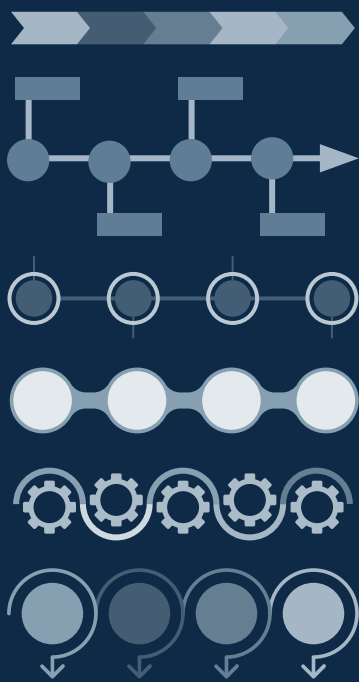
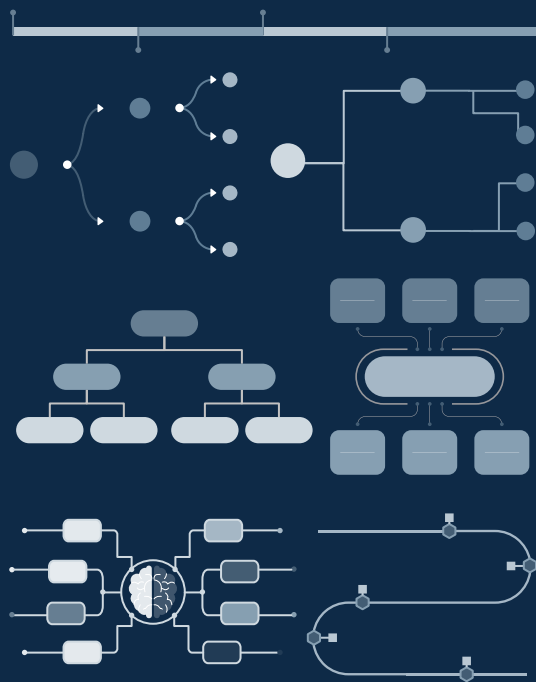
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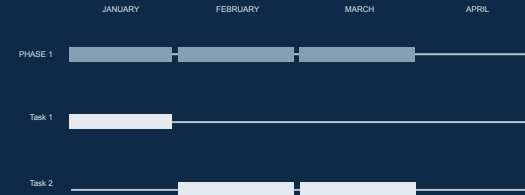
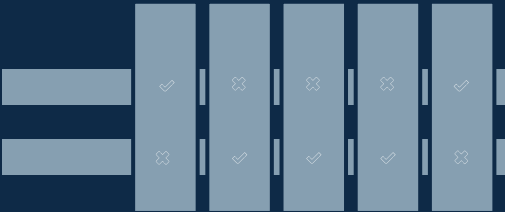
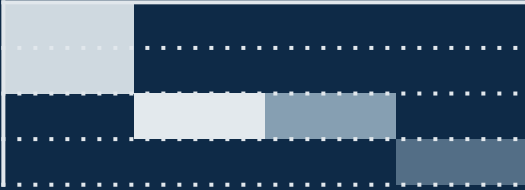
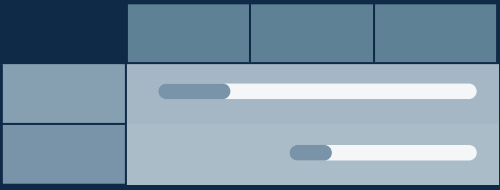
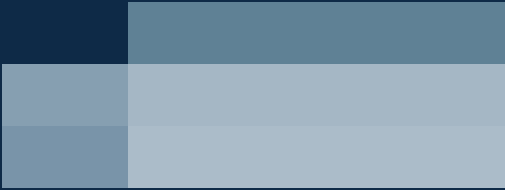
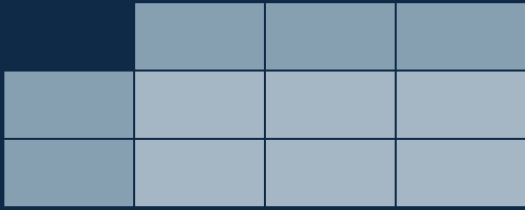
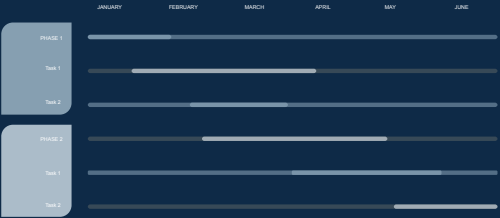
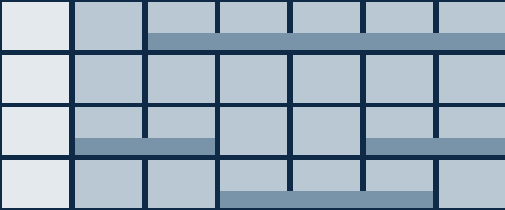
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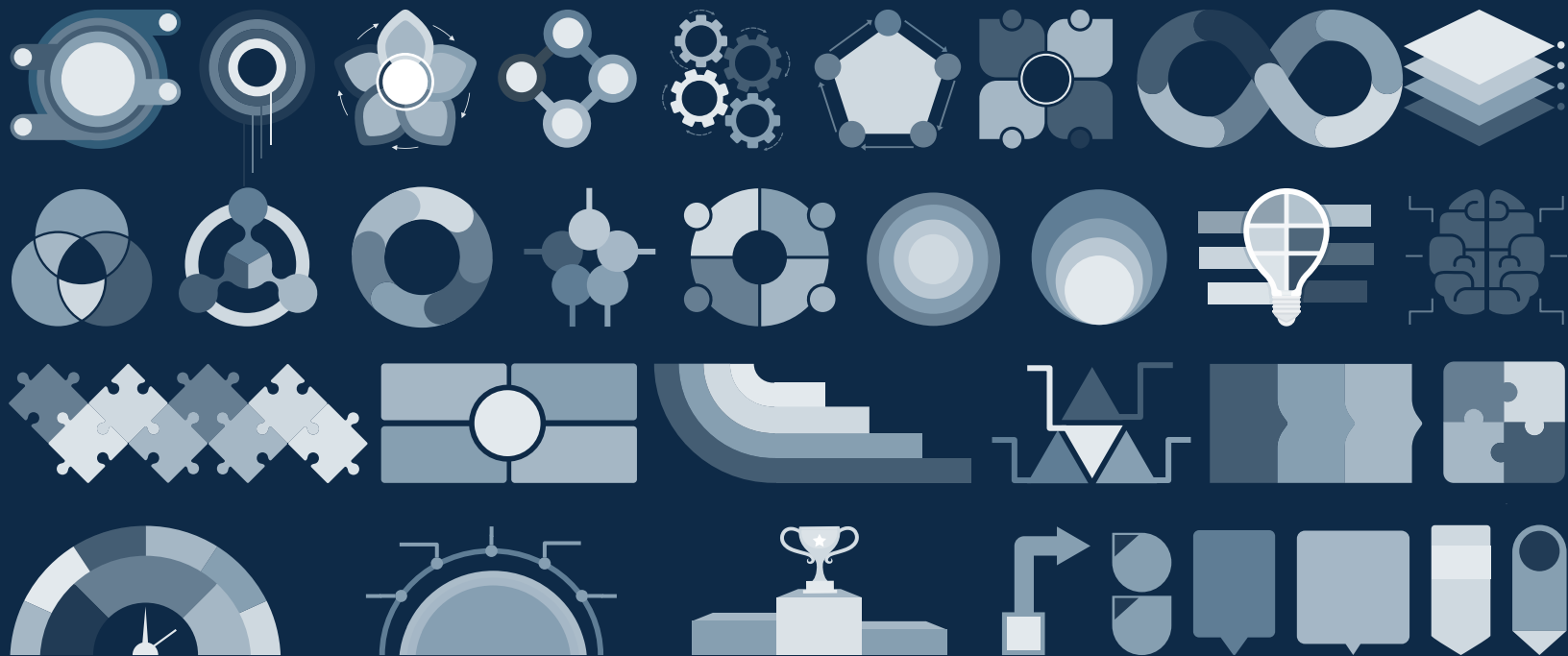
Group the resource again when you're done. You can also look for more [infographics](#) on Slidesgo.











...and our sets of editable icons

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