

Hard to Fill Roles Made Simple

Accelerating Time to Hire for
Remote and Conventional Workplaces



DirectEmployers
Association

Cappfinity

www.cappfinity.com

Hard to Fill Made Simple Panel



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Cappfinity

Fast and Fair
Recruiting and Development Solutions



Offices in US | UK | Australia | Ireland



Partnered with over **250 global brands**



Founded in **2005**



Team of **150** I/O psychologists, data scientists, consultants

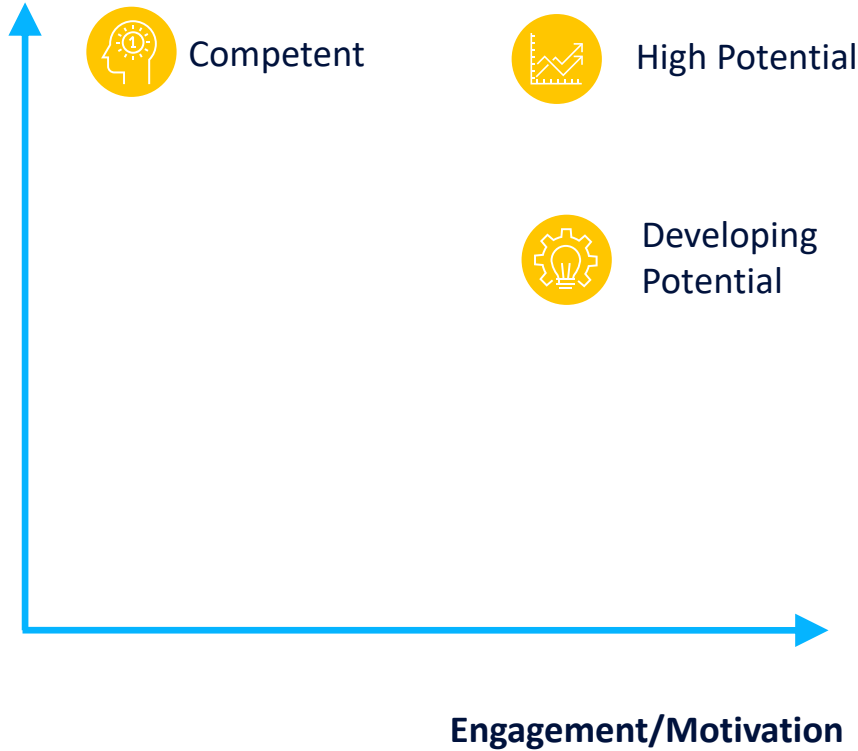


Someone takes a Cappfinity assessment **every minute of every day**



Strengths = Cappfinity's Unique Measurement of Potential

Performance



Why Strengths to Measure Potential?

- Broadens the view of who has potential
- Levels the playing field for candidates from lower economic and minority groups
- Looks beyond just experience and acknowledges motivation to demonstrate values and behaviors
- People recruited in this way have gone on to demonstrate higher retention and engagement results
- Leaders assessed and developed from this perspective have achieved promotion and delivered results in step-up roles

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